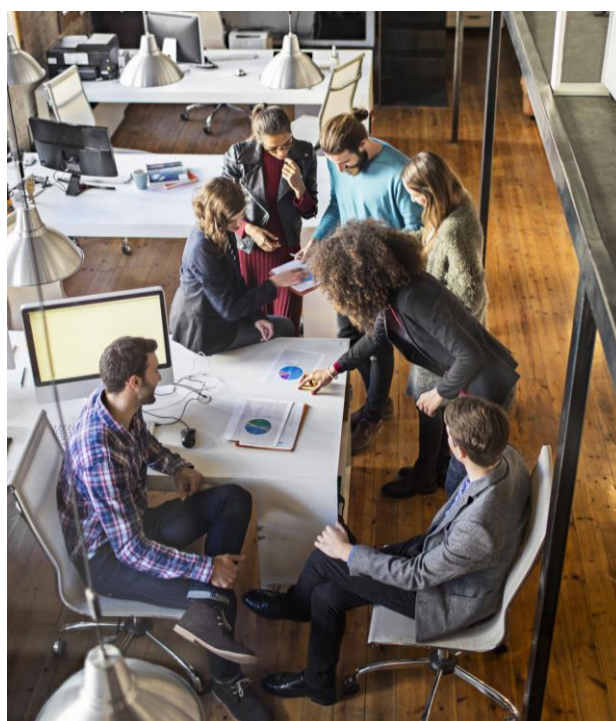


SMB Manager

Self-Service Management for Business Networks

FEATURES

- Create and maintain separate networks for employees and guests.
- Design the Wi-Fi service look and feel, from onboarding through routine usage.
- Create guest campaigns for promotional and research purposes.
- Four layers of administrative control:
 - System, Operations, Support and Property.
- Fully hosted solution.



PRODUCT OVERVIEW



ARRIS Wi-Fi SMB Manager is designed for Service Providers that want to offer their small-to-medium (SMB) business customers (retailers, offices, restaurants etc.) the ability to add guest Wi-Fi capabilities to their standard broadband network. The platform offers a comprehensive suite of advanced administrative capabilities and is built for massive scalability, ranging from installations of 1 Access Point to 100,000+ APs and millions of users.

The platform comes with a powerful administration and management portal. Integrated Tier 1 support capabilities include helpdesk functions for the Service Provider and a powerful and easy to use self-service portal for the business owner/operator. The property administration portal enables the business to be in control of their Wi-Fi Guest network name (SSID) and the look and feel of the branded captive portal that their guests will automatically connect to. The property administration portal also has a dashboard that will give a variety of information regarding users, sessions, and bandwidth consumption and timing.



SMB Manager: A Fully Hosted, Self-Service, Private and Guest Network Management Solution

SMB Manager is provided as a hosted solution that is managed and monitored by the ARRIS network operations team. Monitoring maximizes system up time and provides a secure environment for data protection. SMB Manager provides the Service Provider and the business owner/manager with tools for:



Campaign Management

Building simple campaigns using ready-to-use templates. Creating campaigns targeting visitors based on location, gender and age group.



Flexible Onboarding

First time or repeat user. Guest or Private. Self-service or admin controlled. Free access with T&C, voucher-based, survey-based or customized.



Portal Creation

Creating branded captive portals for each establishment with ready-to-use templates. Simply upload a logo, input text and select your color combination and be up and running in minutes.



Network Controls

Creating and managing SSIDs for guest and private access. Secure access with passcode. Show or hide SSID. Set SSID broadcast schedule. Collect demographic data from surveys or social media. Provides content filtering status.

WHY ARRIS?

ARRIS is uniquely dedicated to providing managed networking solutions for service providers and offers a best-of-breed, end-to-end solution. ARRIS is the leading provider of carrier-grade broadband communication systems to service providers. We know how critical it is to have timely, quality decision-making information to ensure customer satisfaction and business profitability.

MORE INFORMATION

Contact your ARRIS Account Manager to schedule an online demo or find out more by visiting:
<http://www.arris.com/solutions/carrier-grade-wi-fi/>

Part Number	Description
BUSINT1000	ARRIS SMB Manager License per AP