

ONO Spain

PPV to VOD Migration

ARRIS Global Services

Case Study

KEY HIGHLIGHTS:

- Location: Spain
- Industry: Telecom
- Challenge: Migrate from PPV to VOD
- Business Value
 - Expanded portfolio of services
 - Enhanced end user experience
- ARRIS Solution
 - Systems Integration
 - DVi3000 digital series
 - DVi3500 digital series
 - Mediacypher conditional access



SERVICE OVERVIEW:

“With ARRIS’s proven digital and conditional access technologies, we can quickly and confidently upgrade to an all-digital system”
Silvio Gonzalez , ONO Managing Director

The Business Challenge

ONO needed to migrate easily from Pay-per View services to Video on-Demand.

The Network Solution

The ARRIS Services Team upgraded ONO’s analog TV system to all-digital in 2003. The Team integrated ONO’s set-top middleware with CCOR (NCube) Video on-demand servers and Harmonic modulators.

Other services performed by the team included:

- Integration Design
 - “Live” Deployment
 - Support and maintenance
 - Change Management
 - Evolution and Enhancements
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Business Results

ONO was able to evolve its system and open its platform to working with, and integrating, third-party solutions. We should also note that the encryption system ARRIS installed during the analog-to-digital migration still, to date, has not been breached. This means Ono now has a richer, more secure, and more marketable portfolio of services, and is equipped to evolve in response to whatever new directions the market takes.

ARRIS Global Services Values

Accelerate time to market:

Stay competitive with rapid deployment of new services

Reduce costs:

Contain costs on deployment, integration, and support

Maximize revenue and profits:

Optimize operations, ensure service quality, increase customer loyalty, grow revenue and profit margins

Why ARRIS ?

Multi-technology experience that is unique in the industry:

ARRIS has designed, delivered, and optimized end-to-end network solutions for service providers.

Flexible business model and approach:

ARRIS can build a customized operations solution for virtually any network operations requirement.

World-class support:

ARRIS provides support from committed and highly trained, experienced professionals, complete with state-of-the-art local support centers, test labs, and repair depots.

Voice, Data, and Video Technology leadership:

ARRIS has a wealth of experience and expertise in introducing and operating new technology network systems.