

# ConvergeMedia™ Management Suite On Demand Management

The ConvergeMedia™ Management Suite has been designed to both provide an open platform for deploying VOD and enable next generation On Demand services. The software suite allows service providers to flexibly manage all types of On Demand content – Free, Subscription, Transactional, HD VOD, and time shifted. The solution integrates all facets of an On Demand deployment: VOD servers, billing systems, network architectures and other components. ConvergeMedia gives operators the simplicity of one platform and the choice to select the best third party component solutions.

Video On Demand usage is rapidly increasing as viewers seek to enjoy content when and where they want it - across multiple devices such as their set top box, personal computer and mobile devices. Enabling service providers to take advantage of these changing markets and increase growth are two key goals of the ConvergeMedia Management Suite. The Management Suite has been designed to address this dynamic landscape by supporting the scale required for multiple devices and formats.



## BENEFITS

- Designed to deliver performance for IP video to multiple devices and formats
- System scaling to support the largest and smallest On Demand deployments
- Advanced VOD services, including dynamic VOD advertising and Time shifted TV
- Support for personalizing a viewer's VOD experience
- Ability to fine-tune operations with advanced management tools
- Interactive VOD Dashboard and real-time notifications to identify and correct problems before they impact revenue
- Active failover option for back office components increases service uptime and customer satisfaction
- Seamless deployment in multi-vendor environments
- Flexible architecture to support multiple deployment configurations, including streaming to both Motorola and Cisco set-top in the same deployment

**HIGHLIGHTS**

- Video Back-Office Management Platform
- 3-screen Video Delivery platform
- Heterogeneous content management supports regionalized programming and hierarchical storage
- Intelligent On Demand analysis tools that minimize operational complexity and expense
- Open standards-based system provides optimal interoperability
- Supports Managed CDN Delivery
- Supports IP Video Delivery
- Designed to scale as services grow
- Stream to heterogeneous networks (for instance, both Cisco and Motorola) from one back office
- Features 24 x 7 support services

**The Power of Simplicity**

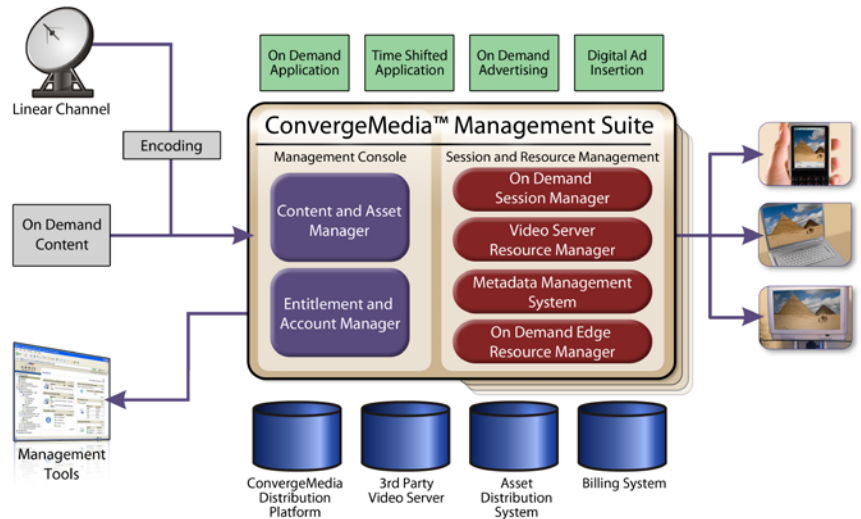
With ConvergeMedia Management Suite, service providers have real time control and visibility to manage every aspect of VOD - sessions, subscribers, content, and business rules – all from a single, integrated platform. The ConvergeMedia Management Suite allows service providers to manage VOD at enterprise, regional, and local levels in real time while reducing manual intervention, simplifying operations, and minimizing costs. From the smallest to the largest deployments, ARRIS has the experience and knowledge to furnish a complete system that best suits the specific needs of each service providers environment.

- Achieve maximum revenue and performance from each market
- Reduce operational complexity by managing one converged system
- With optional active failover, maximize revenue, customer satisfaction, and system up-time
- Obtain the pre-integrated solution with full, around the clock product support 7 x 24 x 365

**Advanced On Demand Service Offerings**

Service providers can optimize network usage and maximize video streaming resources by taking advantage of the ConvergeMedia Management Suite hierarchical content feature. Using advanced redistribution algorithms, the solution places content on video servers based upon popularity and resources, ensuring optimal use of bandwidth and streaming capacity.

- Maximizes system resources and capabilities
- Preserves existing capital and increases capacity by enabling next generation VOD servers alongside currently deployed servers



**ORDERING INFORMATION**

Part Number	Description
784825	SW/CM/MC/1.0 - ConvergeMedia On Demand Management Suite - Management Console version 1.0, Per Stream
784823	SW/CM/SRM/1.0 - ConvergeMedia On Demand Management Suite - Session and Resource Manager version 1.0, Per Stream
784830	SW/CM/MMS/1.0 - ConvergeMedia On Demand Management Suite - Metadata Management System Software 1.0, Per Stream License
784828	SW/CM/EAM/1.0 - ConvergeMedia On Demand Management Suite - Entitlement and Account Manager Software 1.0, Per Stream License
784837	(CM/SRM/FO/FULL) ConvergeMedia On Demand Management Suite SRM Failover Legacy Per Stream License - Full