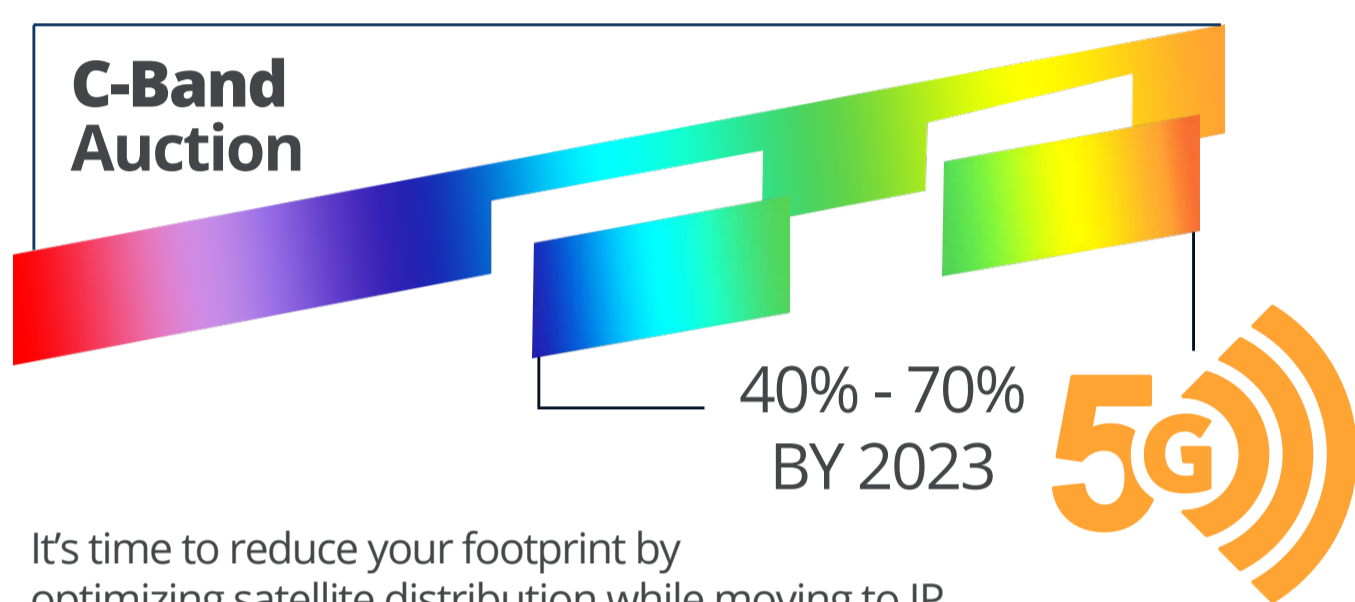


TIME TO BRING PROGRAM DISTRIBUTION NETWORKS BACK DOWN TO EARTH

Make the Move from Satellite to CDN

FACT

C-BAND SATELLITE BANDWIDTH IS DIMINISHING



It's time to reduce your footprint by optimizing satellite distribution while moving to IP.

1

NOW: Optimize Satellite Distribution

- Consolidate to HD-only distribution and free up satellite transponders
- Reduce video bandwidth by 40-50% with high-quality ARRIS HEVC Encoding and downstream Decoder/Transcoder solutions

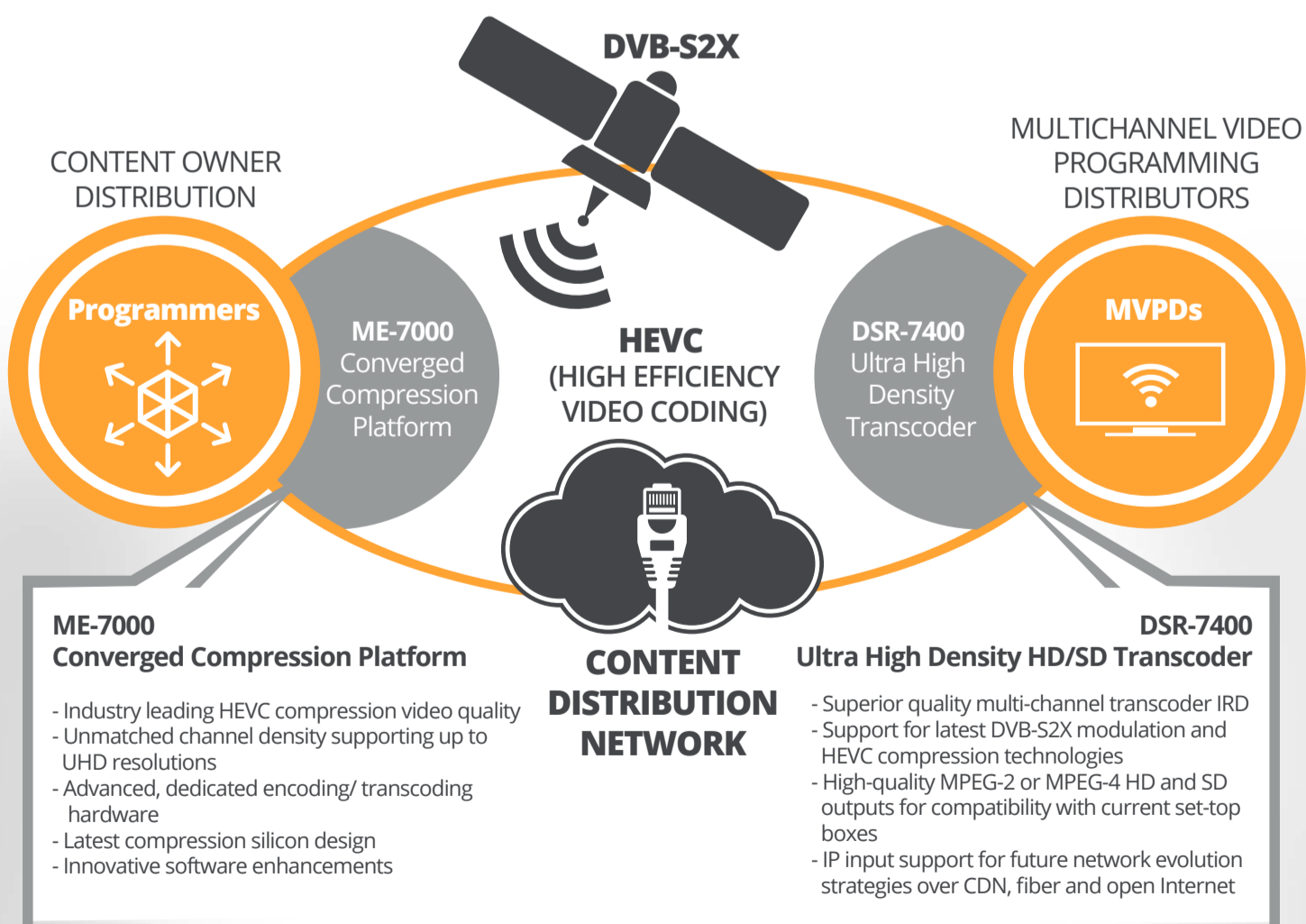
2

NEXT: Low-risk Migration to IP

- Simulcast distribution over terrestrial IP (CDN, fiber, Internet)
- Migrate at your own pace to 100% IP distribution
- Gradual, fully reliable transition can occur service-by-service or site-by-site to avoid any disruption

NO EQUIPMENT REFRESH
OR UPGRADE REQUIRED
TO MOVE FROM 1 TO 2

C-BAND SATELLITE NETWORK



Learn more about ARRIS satellite and CDN solutions, visit:

<https://www.arris.com/products/dsr-7400-hd-series/>
<https://www.arris.com/products/me-7000/>

ARRIS